



# California Department of Veterans Affairs

## PUBLIC NOTICE

Contact: John Ochoa  
Executive Officer, MAVM  
(916) 651-7759  
December 22, 2010

### CALIFORNIA MEXICAN AMERICAN VETERANS' MEMORIAL BEAUTIFICATION AND ENHANCEMENT COMMITTEE MEETING

#### AGENDA

January 13, 2011  
2:00 PM to 4:00 PM  
Jesse M. Unruh State Office Building  
915 Capitol Mall, Sacramento, CA 95814  
Conference Room 587

Pursuant to Government Code Section 11125(b), items on this notice are considered items of business to be transacted or discussed.

Robert Ruiz, Chairman  
Frank Alvarez, Member  
Daniel Contreras, Member  
Daniel Morales, Member

#### General Items

Call to Order and Pledge of Allegiance  
Welcome and Introductions  
Roll Call  
Reading and Approval of November 4, 2010 Minutes, November 18, 2010  
Minutes and December 7, 2010 Minutes

#### Speaker

Robert Ruiz  
Robert Ruiz  
John Ochoa

John Ochoa

#### Business Items

Business/Expense Report  
Executive Officer's report

#### Speaker

John Ochoa  
John Ochoa

#### Subcommittee Reports

1. Fundraising and Marketing

Advisory Subcommittee

The Corporate and Business and Media and Public Relations  
Advisory Subcommittee has prepared draft fundraising and  
marketing documents for the Committee's review and approval.  
These documents will guide the Committee's fund raising authority  
as outlined in SB 599.

**Recommended Action:**

Receive, review, edit and approve the Sub-Committee's documents, and provide direction for implementation.

1. Architectural/Engineering Design Services

Robert Ruiz/Richard Wyatt  
Marilyn Nelson

On December 21, 2010, Secretary Brautigan notified the Department of Finance of the California Mexican American Veterans' Memorial Beautification and Enhancement Committee's selection of a memorial design. Secretary Brautigan confirmed that the Committee's selected design has been submitted to and reviewed by the California Historic State Capitol Commission, the State Office of Historic Preservation, the Department of General Services and the Secretary of Veterans Affairs, and that each concurs that the design is appropriate for the historic nature of the memorial and for placement on the Capitol Park grounds near the Jesse M. Unruh Building.

**Recommended Action:**

Discussion/Informational - Receive Secretary Brautigan's letter to the Department of Finance approving the memorial design, and discuss next steps in rolling-out the design to the public at the State Capitol. Discuss next steps in the beautification and enhancement process.

Future Agenda Items: Any Committee member or staff desiring to place items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Public Comment Period: Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, may make such request.

Adjournment

The next meeting of the Committee will be held on Thursday, February 10, 2011, from 2:00 PM to 4:00 PM, at the California Department of Veterans Affairs (CDVA), 1227 O Street, Sacramento, CA 95814, Medal of Honor Hall (1<sup>st</sup> Floor). Contact: John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or [john.ochoa@cdva.ca.gov](mailto:john.ochoa@cdva.ca.gov).

The meeting location is accessible to the physically disabled. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than (5) working days before the meeting to the Committee by contacting John Ochoa, Executive Officer, California Mexican American Veterans' Memorial Beautification and Enhancement Committee, 1227 O Street, Sacramento, CA 95814, (916) 651-7759, or [john.ochoa@cdva.ca.gov](mailto:john.ochoa@cdva.ca.gov).

This Public Notice is also available for viewing in the California Department of Veterans Affairs lobby, at 1227 O Street, Sacramento, CA 95814, and online at [www.cdva.ca.gov/AboutUs/Meetings.aspx](http://www.cdva.ca.gov/AboutUs/Meetings.aspx).

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Note to editors: This Public Notice and previous CalVet news releases, advisories, and newsletters are available on our website at [www.cdva.ca.gov](http://www.cdva.ca.gov) and via email from [Jaime.Arteaga@cdva.ca.gov](mailto:Jaime.Arteaga@cdva.ca.gov).

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